



ATRA'S POWERTRAIN EXPO 2018

Bally's Hotel * Las Vegas, Nevada * Nov 2 - 3, 2018

APPLICATION AND CONTRACT FOR EXHIBIT BOOTH SPACE



Exhibitor/Company Name _____ ATRA Member# _____

Mailing Address _____ Country _____

City _____ State _____ Zip _____

E-mail Address _____ Website Address _____

Shipping Address (If different from mailing) _____

City _____ State _____ Zip _____

Telephone # _____ Ext _____ FAX # _____

Company contact/representative to receive exhibit correspondence, including decorator service kit:

Name _____ Title _____

Phone _____ Email _____

REMITTANCE OF EXHIBIT BOOTH FEES

- A minimum deposit of 50% is due within 30 days of invoice. Balance of booth fee is due by June 1, 2018.
- Exhibitor applying for booth space after June 1, 2018 must submit full balance with contract.
- This signed contract must accompany payment.
- No exhibit booth will be held for more than 3 days without the required deposit and a signed contract.
- A \$500 booth transfer fee applies to move your booth space after March 30, 2018.

EXHIBIT BOOTH FEES

| | Member | Non-Member |
|---|---------|------------|
| P | \$1,995 | \$2,495 |
| A | \$1,895 | \$2,395 |
| B | \$1,795 | \$2,295 |

NOTE: No Exhibitor may transfer, share, assign, broker or sublet any portion of their purchased booth space(s) without the prior written consent of ATRA's Show Management. Booth selections are **NOT** binding without a signed 2018 Exhibit Booth Space Expo contract.

CANCELLATIONS OR DOWNSIZING: — Notice to cancel or downsize booth space(s) must be received in writing prior to March 30, 2018. A 50% cancellation fee per booth will be applied to any refund. **No refunds will be issued after March 30, 2018.**

EXHIBIT BOOTH NUMBER(S) _____

TOTAL # OF EXHIBIT BOOTHS _____ TOTAL FEE for all booth(s) \$ _____

Payment Information:

Please send payment to: ATRA - 2400 Latigo Avenue, Oxnard, CA 93030

An additional \$25 bank processing fee is added on Wire Transfers.

****See attached form for credit card payment information.**

For addition information or questions please contact Diane Bland (805) 604-2025 * dbland@atra.com

The Exhibitor agrees that this Contract consists of (i) this Contract cover page, and (ii) the attached Expo Exhibit Terms and Conditions ("Terms and Conditions"), which are incorporated herein by this reference. Exhibitor agrees with the Terms and Conditions, and by signing below, Exhibitor acknowledges they have reviewed the Terms and Conditions and agrees to comply with all of them. Submission of this Contract to Exhibitor for examination does not constitute an offer or a reservation of booth space, and this Contract shall become effective only when executed by the authorized representative of ATRA as of the date specified below.

I, the duly authorized representative of the above listed Exhibitor, on behalf of said Exhibitor, subscribe and agree to all the terms, conditions, authorizations and covenants of this Contract for exhibit booth(s) at the above listed exposition/convention.

Person authorized to sign for above company _____

Signature _____ Title: _____ Date: _____

Accepted by Automatic Transmission Rebuilders Association (ATRA)

By: _____ Title: _____ Date: _____

Please fax or email completed form to: dbland@atra.com * (805) 604-2006



ATRA - GEARS - EXPO

CREDIT CARD PAYMENT INFORMATION



Company Name _____

Contact Name _____

Mailing Address _____ Country _____

City _____ State _____ Zip _____

E-mail Address _____

Telephone # _____ Ext _____

_____ VISA _____ M/C _____ AMERICAN EXPRESS _____ DISCOVER

Card Number: _____

Amount: _____ Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____ Date: _____

Please fax or email completed form to: dbland@atra.com * (805) 604-2006

Or mail to: ATRA * 2400 Latigo Ave * Oxnard * CA * 93030