

2019 EXPO SPONSORSHIP SIGN-UP FORM



YOUR ACCESS TO THE POWERTRAIN INDUSTRY!

UPDATED (4/12/2019)



PAGE	NEW FOR 2019	SELECTION
pg. 3	Charging Station	Pricing per item
	Registration Area (4 days)	\$2,500
	Show Floor Foyer (2 days)	SOLD
pg. 4	Light Box Signs - Registration Hallway (4 days) - 34 15/16"W x 76 15/16"H	
	Single-sided	\$1,500
	Double-sided	\$2,000
pg. 5	Meter Board Signs - Registration Hallway (4 days) or Show Floor (2 days) - 38"W x 84"H	
	Single-sided	\$750
	Double-sided	\$1,000
pg. 6	Stair Decals - Leading up to Show Floor Foyer (3 days)	\$4,000
pg. 7	Escalator Center Rail Decals - From Show Floor to Seminar Level (3 days)	\$4,000
pg. 8-9	Video Wall - Looping Slide	
	Foyer leading to Show Floor (4 monitors, 80")	\$2,000/day
	Registration/Seminar Area (65" monitor)	\$1,000/day
pg. 10-12	Banners	
	Above escalators in Registration/Seminar area - 16'x9' (4 days)	\$3,500
	Above escalators in Show Floor Foyer - 4'x20' (4 days)	\$3,500
	Escalator landing in Registration/Seminar area - 107"x36" (4 days)	\$3,500

ADDITIONAL OPPORTUNITIES

	ATRA BookStore Bags - Includes Product Poster	\$1,000	
	Technical Coffee Break Sponsor	SOLD	Seal Aftermarket
	Product Posters - Registration/Seminar area or Show Floor Foyer - 3'H x 2'W	\$500	
	Management Seminar Sponsor	\$2,000	
	Technical Seminar Sponsor	SOLD	Seal Aftermarket
	Attendee Lanyards	\$3,000	
	Attendee Binder Bags	\$2,500	
	Attendee Registration Area Sponsor	SOLD	Eagle Precision
	Luncheon Sponsor	SOLD	Raybestos
	Cocktail Reception	SOLD	Transtar

POCKET SHOW GUIDE

	Inside Front Cover - Full Color - 4"x8.5"	SOLD	Precision Int'l
	Inside Back Cover - Full Color - 4"x8.5 "	\$1,750	
	Outside Back Cover - Full Color - 4"x8.5 "	\$2,500	
	Full Page Ad Inside - Full Color - 4"x8.5 "	\$1,000	
	Half Page Ad - 4"x4.25"	\$750	

TECHNICAL SEMINAR MANUAL

	Ad - Seminar Pick - Full Page, Print & PDF, B&W	\$750	
	Inside Front Cover - Full Page, Print & PDF, Full Color	SOLD	Precision Int'l
	Inside Back Cover - Full Page, Print & PDF, Full Color	\$2,250	
	Outside Back Cover - Full Page, Print & PDF, Full Color	\$3,500	

For more information on Sponsorships or Special Expo Package Deals contact Vanessa Velasquez (805) 604-2018 • vvelasquez@atra.com

Company:	
Sponsored Item(s)	Amount:
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